

Invention relates to method for producing antioxidant dye from blueberries, which involves sorting the berries, washing, drying the raw material using convection drying, and grinding the dried product, wherein during the first 60 minutes of drying on industrial equipment at a heat transfer fluid temperature of 55 °C, the blueberries are also treated with an infrared radiation heat flux using 70-watt lamps, after which the blueberries are further dried by convection with dry air at a temperature of 55 °C until the dried raw material reaches a moisture content of 7%, after which it is ground to a powder state.