

Method for obtaining 2,4-substituted perchlorates of 6,7-dihydroxy-2-phenylbenzo[b]pyrylium involves the condensation of pyrogallol A - 1,2,4-triacetoxybenzene - and the corresponding 1,3-dicarbonyl compound in acetic acid medium. The process is carried out under reflux for 30-60 min in the presence of hydrochloric acid.